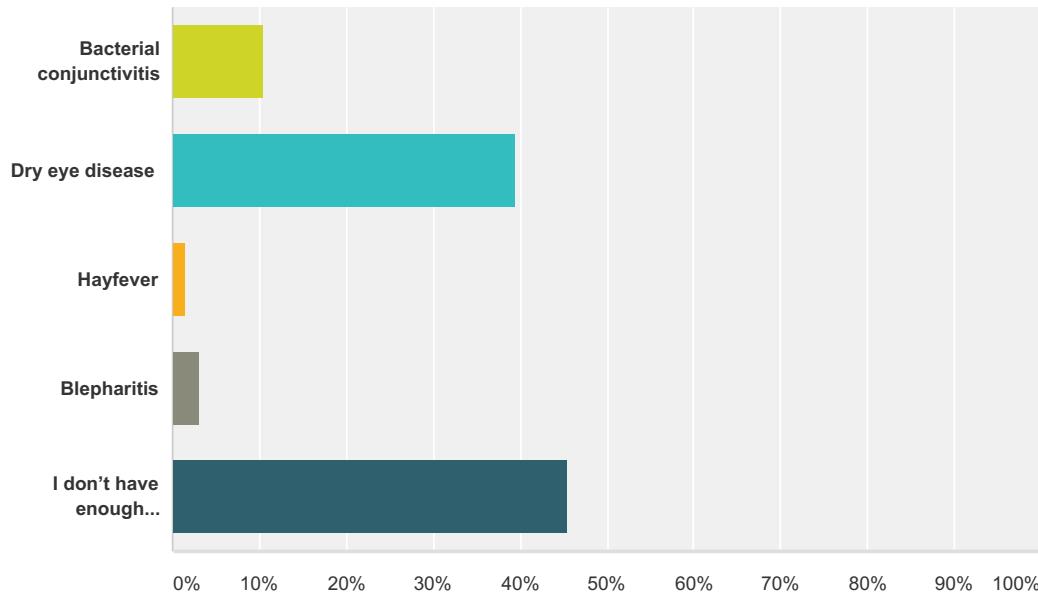


Q1 A patient comes into a pharmacy complaining of tired eyes that feel gritty. The patient does not wear contact lenses or take any medicine and works in an office. The symptoms started a week ago, and she has no other symptoms. What condition do you tell the patient she has?

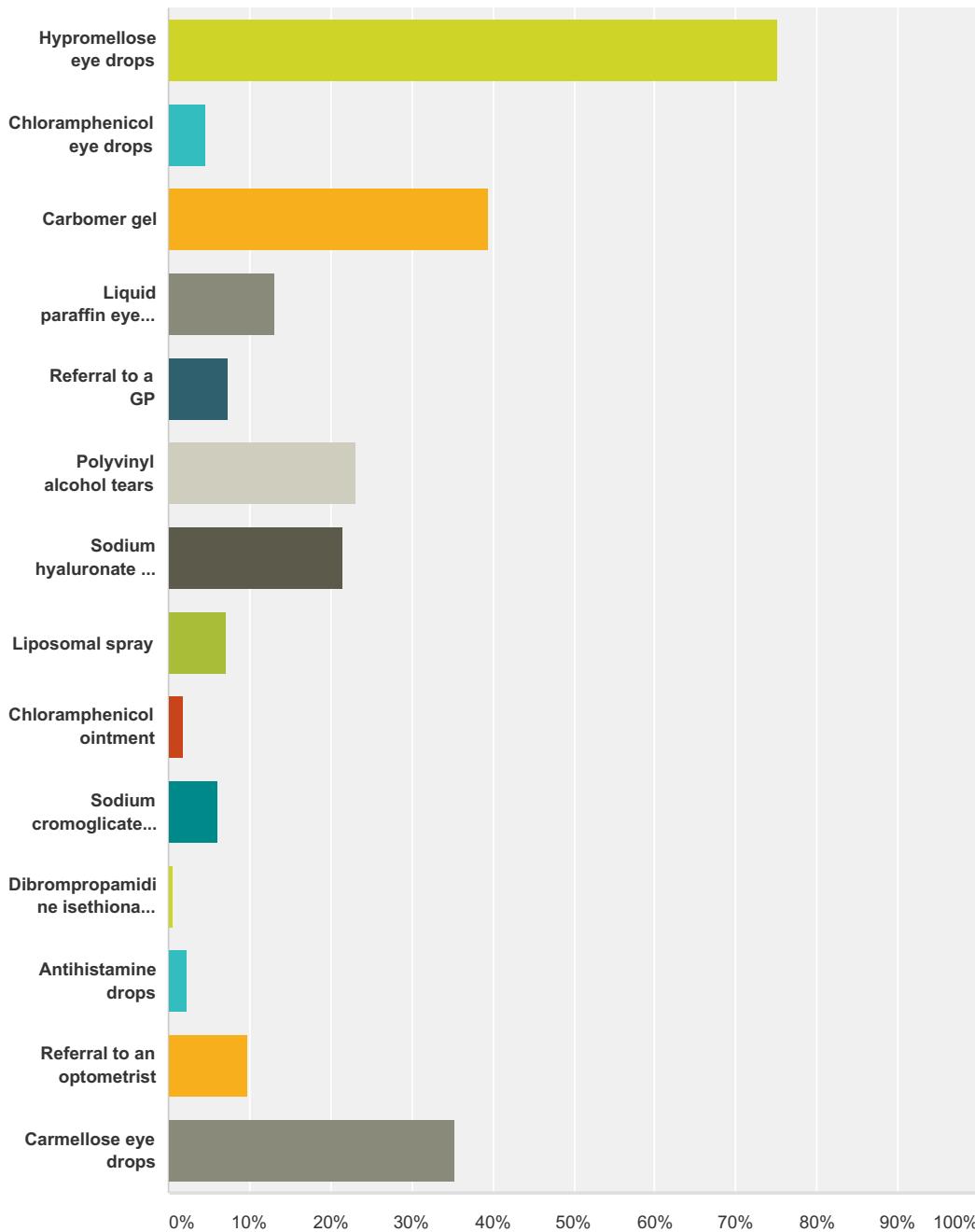
Answered: 1,350 Skipped: 0



Answer Choices	Responses
Bacterial conjunctivitis	10.44% 141
Dry eye disease	39.56% 534
Hayfever	1.48% 20
Blepharitis	3.04% 41
I don't have enough information to answer that question	45.48% 614
Total	1,350

Q2 Assume you have established that the patient has a mild dry eye condition. What do you recommend next? (you can select more than one answer)

Answered: 1,212 Skipped: 138



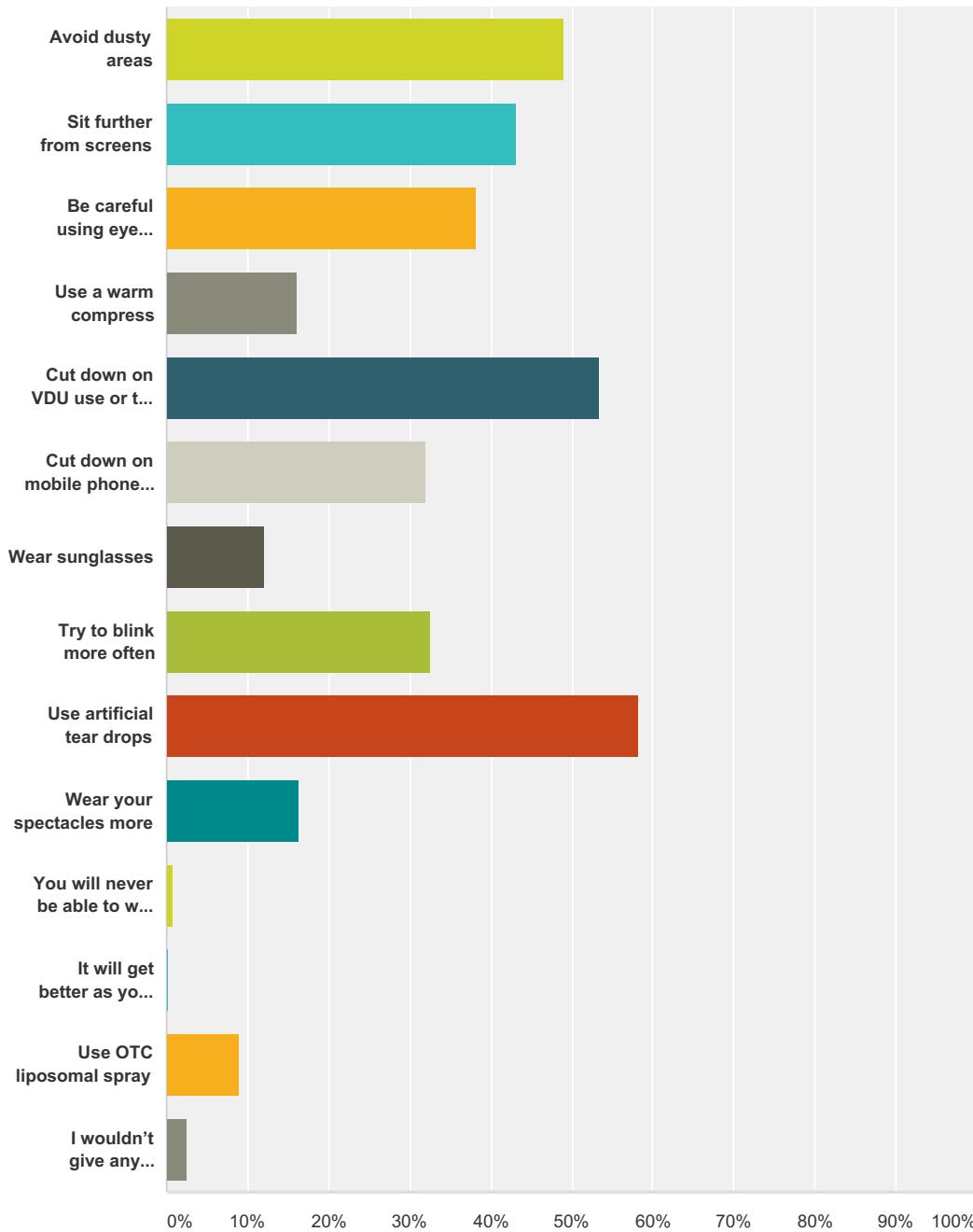
Answer Choices	Responses
Hypromellose eye drops	75.17%
Chloramphenicol eye drops	4.62%

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Carbomer gel	39.52%	479
Liquid paraffin eye drops	13.12%	159
Referral to a GP	7.34%	89
Polyvinyl alcohol tears	23.27%	282
Sodium hyaluronate eye drops	21.53%	261
Liposomal spray	7.01%	85
Chloramphenicol ointment	1.98%	24
Sodium cromoglicate drops	6.02%	73
Dibrompropamidine isethionate ointment	0.58%	7
Antihistamine drops	2.39%	29
Referral to an optometrist	9.82%	119
Carmellose eye drops	35.31%	428
Total Respondents: 1,212		

Q3 What lifestyle advice would you give to the patient? (you can select more than one answer)

Answered: 1,177 Skipped: 173



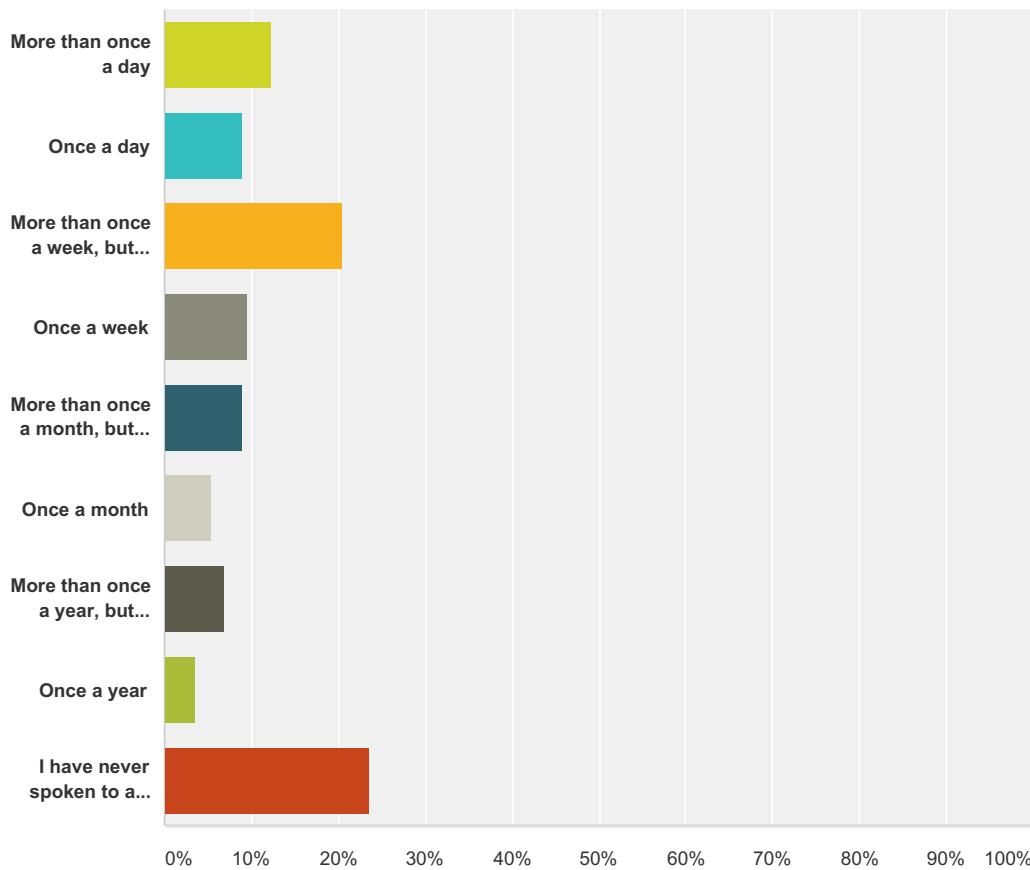
Answer Choices	Responses
Avoid dusty areas	49.11% 578
Sit further from screens	43.16% 508
Be careful using eye makeup	38.15% 449

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Use a warm compress	16.06%	189
Cut down on VDU use or take regular breaks	53.44%	629
Cut down on mobile phone use and hold it further from the eyes	31.86%	375
Wear sunglasses	12.15%	143
Try to blink more often	32.63%	384
Use artificial tear drops	58.28%	686
Wear your spectacles more	16.23%	191
You will never be able to wear contact lenses	0.76%	9
It will get better as you age	0.25%	3
Use OTC liposomal spray	8.92%	105
I wouldn't give any lifestyle advice	2.55%	30
Total Respondents: 1,177		

Q4 On average, how often do you speak to patients about any eye condition?

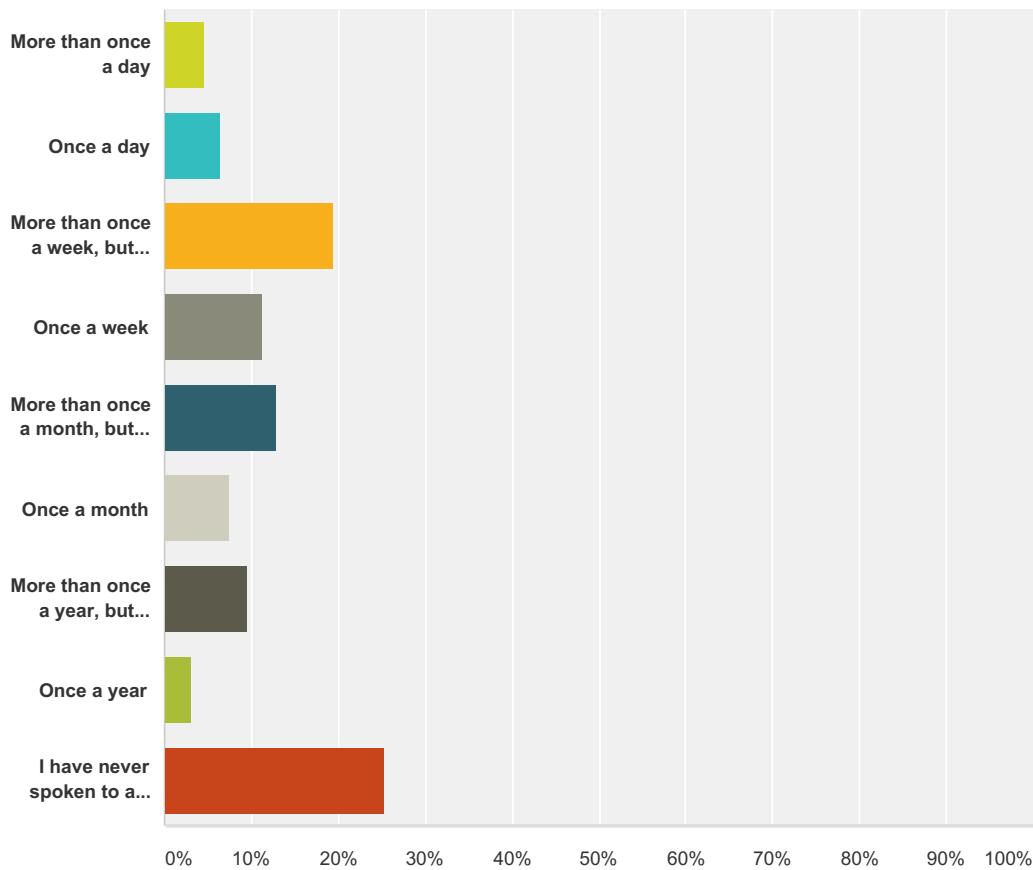
Answered: 1,160 Skipped: 190



Answer Choices	Responses	
More than once a day	12.33%	143
Once a day	9.05%	105
More than once a week, but less than daily	20.52%	238
Once a week	9.66%	112
More than once a month, but less than weekly	8.97%	104
Once a month	5.52%	64
More than once a year, but less than monthly	6.81%	79
Once a year	3.53%	41
I have never spoken to a patient about an eye condition	23.62%	274
Total		1,160

Q5 On average, how often do you speak to patients about a dry eye condition?

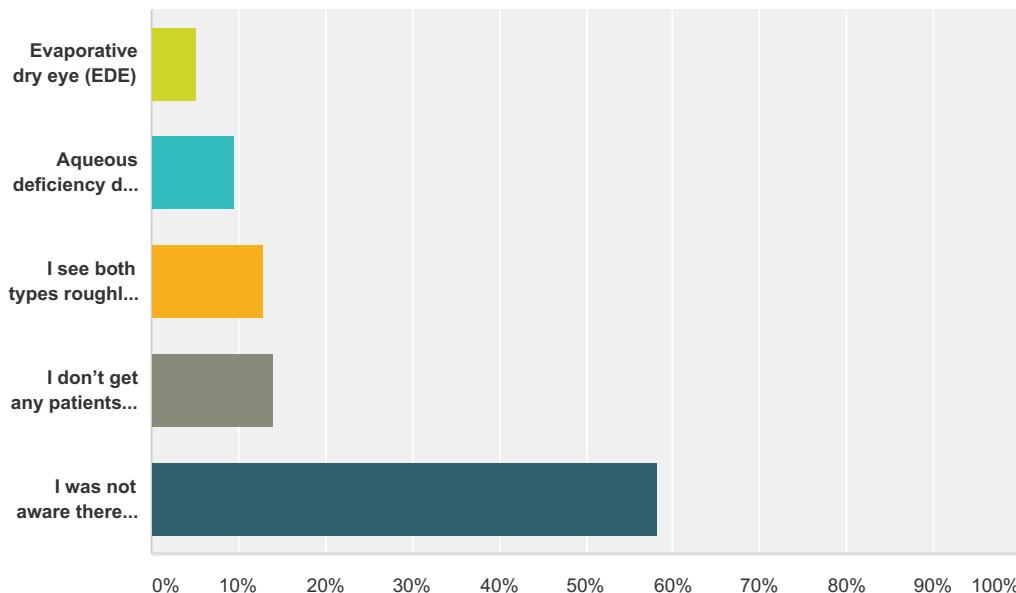
Answered: 1,144 Skipped: 206



Answer Choices	Responses	
More than once a day	4.55%	52
Once a day	6.38%	73
More than once a week, but less than daily	19.49%	223
Once a week	11.19%	128
More than once a month, but less than weekly	13.02%	149
Once a month	7.43%	85
More than once a year, but less than monthly	9.62%	110
Once a year	3.06%	35
I have never spoken to a patient about a dry eye condition	25.26%	289
Total	1,144	

Q6 What type of dry eye condition do you see most often in practice?

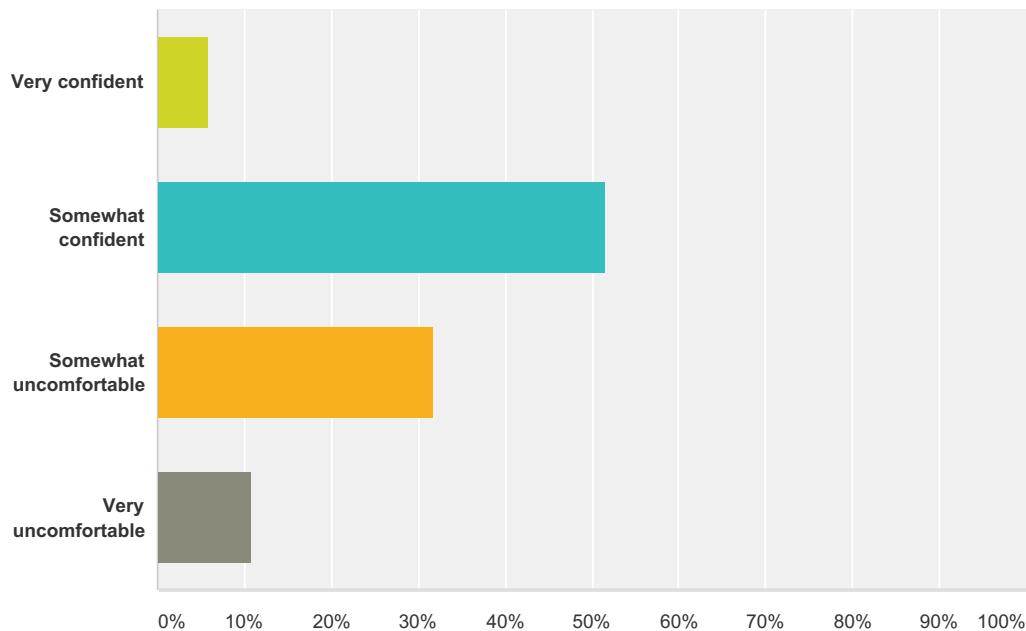
Answered: 1,126 Skipped: 224



Answer Choices	Responses
Evaporative dry eye (EDE)	5.15% 58
Aqueous deficiency dry eye (ADDE)	9.68% 109
I see both types roughly equally	12.97% 146
I don't get any patients with dry eye conditions	13.94% 157
I was not aware there were different types of dry eye	58.26% 656
Total	1,126

Q7 How confident do you feel in diagnosing dry eye conditions?

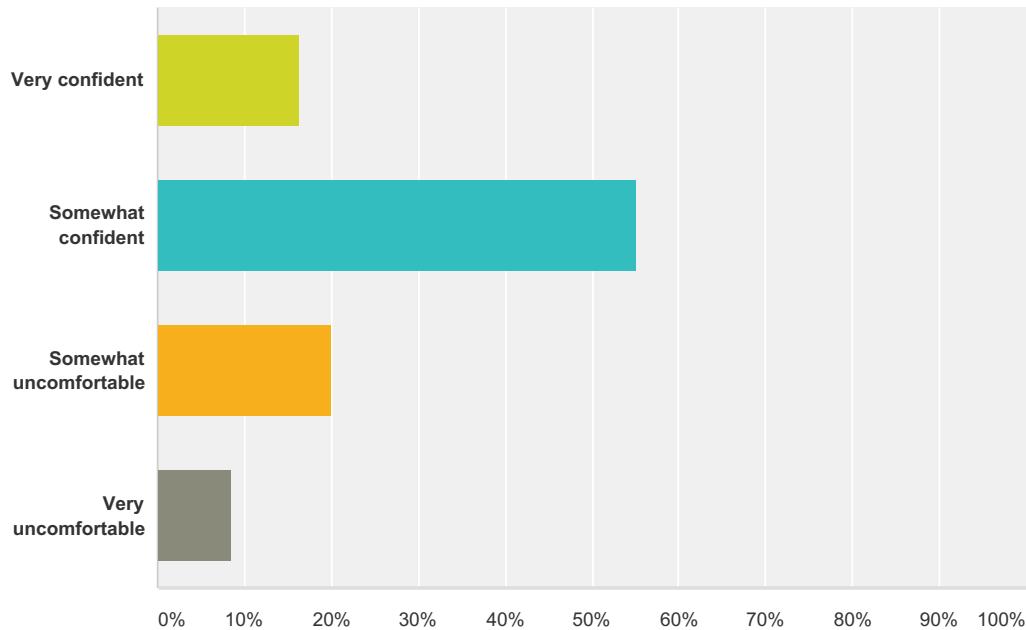
Answered: 1,118 Skipped: 232



Answer Choices	Responses	
Very confident	5.81%	65
Somewhat confident	51.61%	577
Somewhat uncomfortable	31.66%	354
Very uncomfortable	10.91%	122
Total		1,118

Q8 How confident do you feel in recommending a product for a dry eye condition?

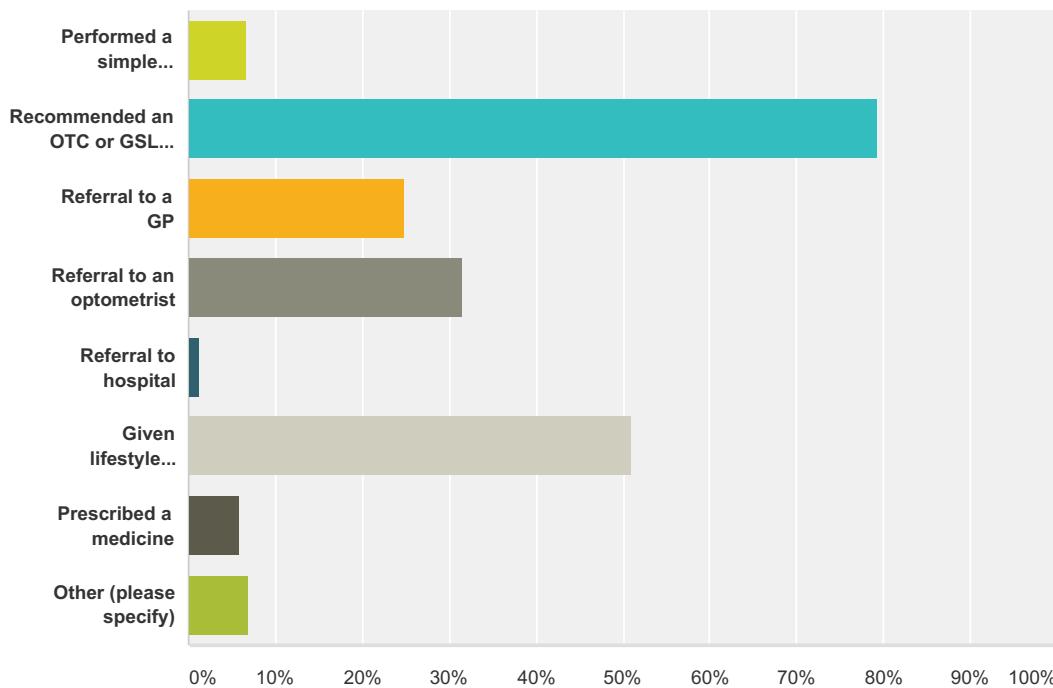
Answered: 1,109 Skipped: 241



Answer Choices	Responses
Very confident	16.32% 181
Somewhat confident	55.09% 611
Somewhat uncomfortable	20.02% 222
Very uncomfortable	8.57% 95
Total	1,109

Q9 What actions have you taken in the past for patients you believe had a dry eye condition? (you may select more than one answer)

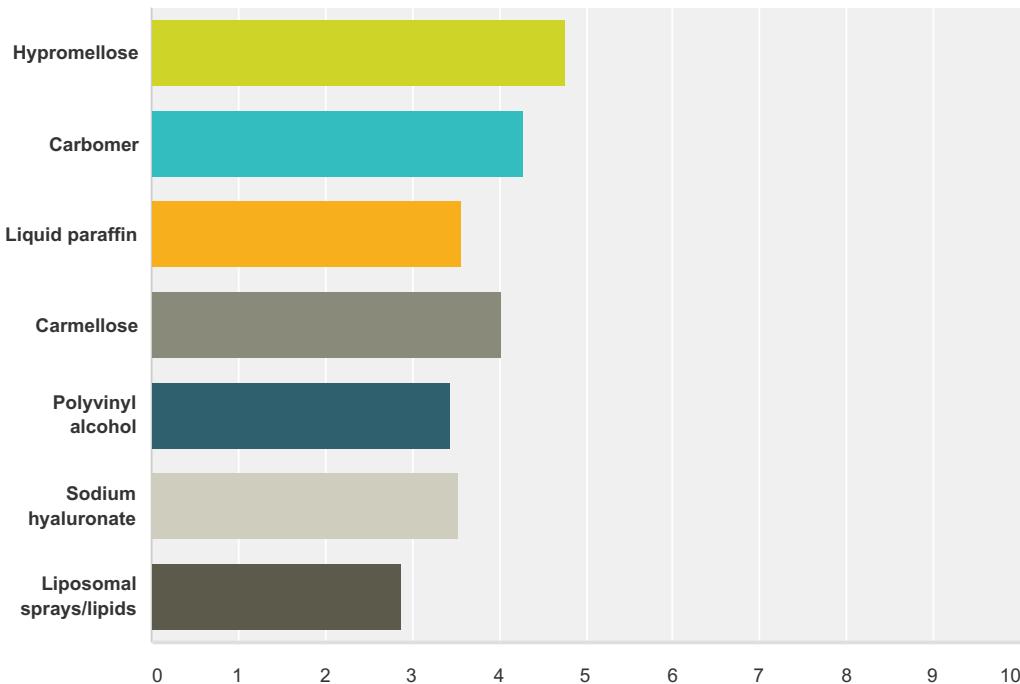
Answered: 1,079 Skipped: 271



Answer Choices	Responses
Performed a simple diagnostic test	6.67% 72
Recommended an OTC or GSL treatment	79.43% 857
Referral to a GP	24.84% 268
Referral to an optometrist	31.60% 341
Referral to hospital	1.30% 14
Given lifestyle advice	50.97% 550
Prescribed a medicine	5.93% 64
Other (please specify)	6.95% 75
Total Respondents: 1,079	

Q10 For each of these items, mark your level of awareness:

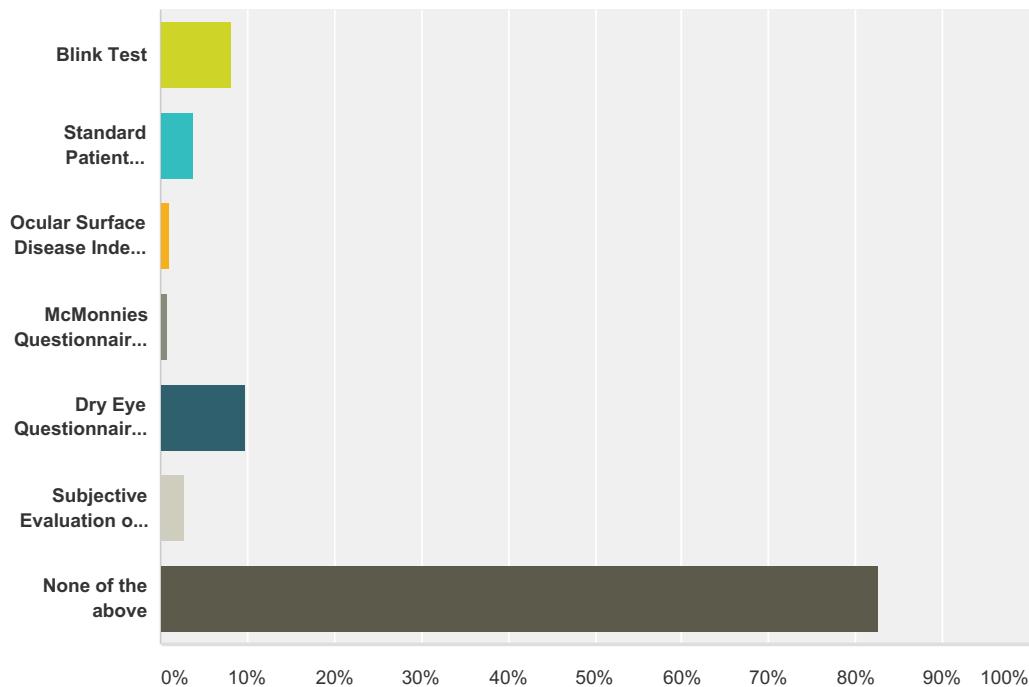
Answered: 1,014 Skipped: 336



	I've never heard of this product at all	I've heard of this product but I don't know what it does	I've heard of this product and I know what it does but we do not stock it in my pharmacy	We stock this product in my pharmacy but I've never recommended it	We stock this product in my pharmacy and I have recommended it a couple of times	We stock this product in my pharmacy and I recommend it very frequently	Total	Weighted Average
Hypromellose	6.02% 61	7.40% 75	5.23% 53	9.96% 101	28.50% 289	42.90% 435	1,014	4.76
Carbomer	8.78% 89	9.57% 97	7.20% 73	18.34% 186	32.64% 331	23.47% 238	1,014	4.27
Liquid paraffin	6.51% 66	16.07% 163	21.30% 216	33.04% 335	16.27% 165	6.80% 69	1,014	3.57
Carmellose	7.79% 79	9.37% 95	10.16% 103	31.36% 318	28.40% 288	12.92% 131	1,014	4.02
Polyvinyl alcohol	14.10% 143	15.78% 160	13.61% 138	31.26% 317	18.44% 187	6.80% 69	1,014	3.45
Sodium hyaluronate	13.51% 137	14.79% 150	13.61% 138	29.49% 299	20.81% 211	7.79% 79	1,014	3.53
Liposomal sprays/lipids	25.64% 260	17.26% 175	19.43% 197	21.60% 219	13.41% 136	2.66% 27	1,014	2.88

Q11 Which of these tools have you used in practice? (you may select more than one answer)

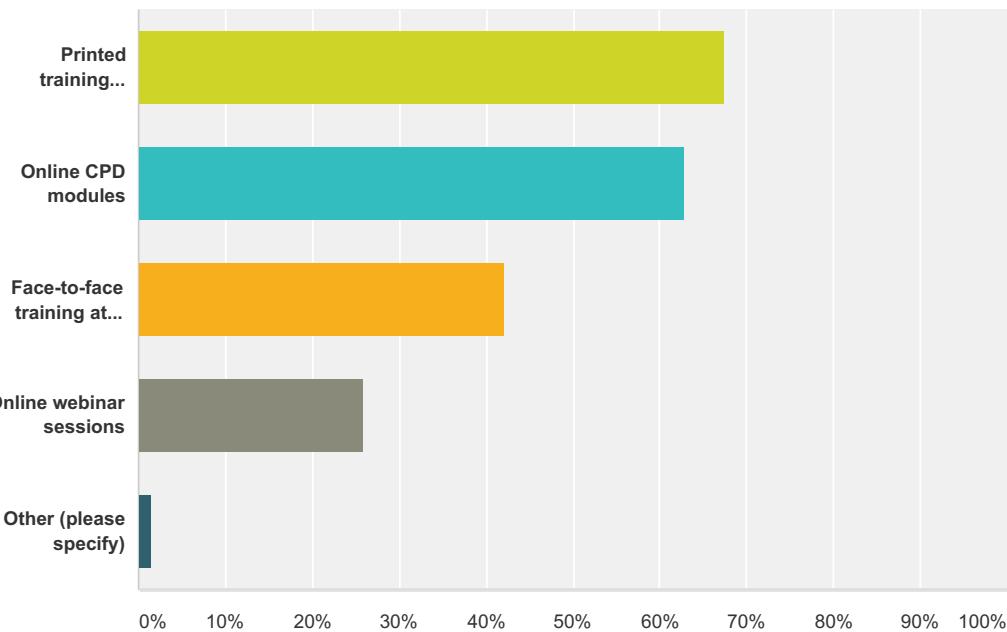
Answered: 993 Skipped: 357



Answer Choices	Responses	
Blink Test	8.16%	81
Standard Patient Evaluation of Eye Dryness (SPEED) survey	3.73%	37
Ocular Surface Disease Index (OSDI) Test	1.11%	11
McMonnies Questionnaire (MQ)	0.81%	8
Dry Eye Questionnaire (DEQ)	9.87%	98
Subjective Evaluation of Symptoms of Dryness (SESoD) Questionnaire	2.62%	26
None of the above	82.68%	821
Total Respondents: 993		

Q12 What would make you more confident in dealing with patients with dry eye conditions? (you must select two answers)

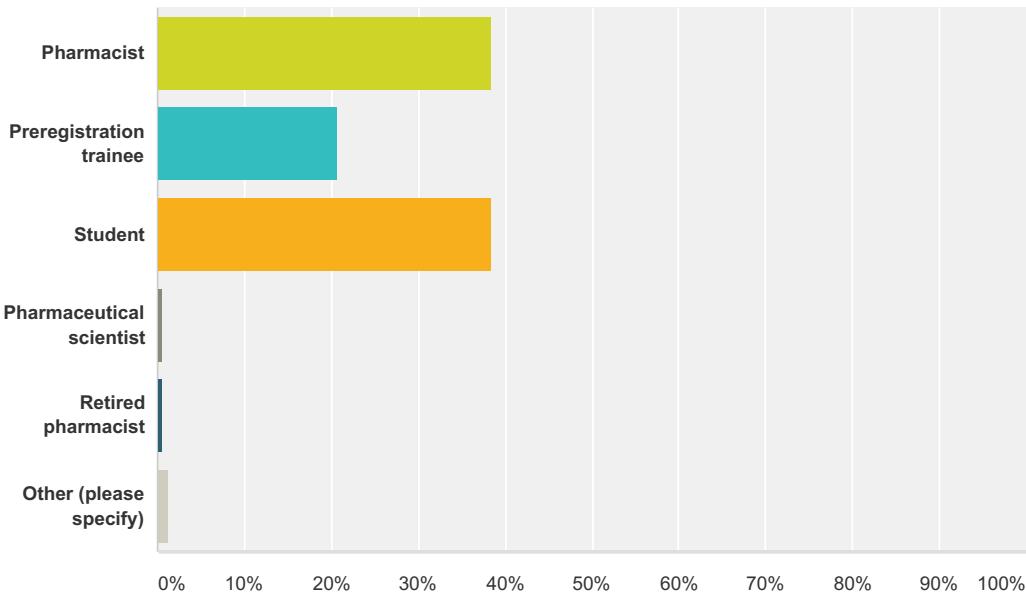
Answered: 982 Skipped: 368



Answer Choices	Responses
Printed training materials	67.52% 663
Online CPD modules	62.93% 618
Face-to-face training at events and seminars	42.16% 414
Online webinar sessions	25.97% 255
Other (please specify)	1.43% 14
Total Respondents: 982	

Q13 Which of the following describes you?

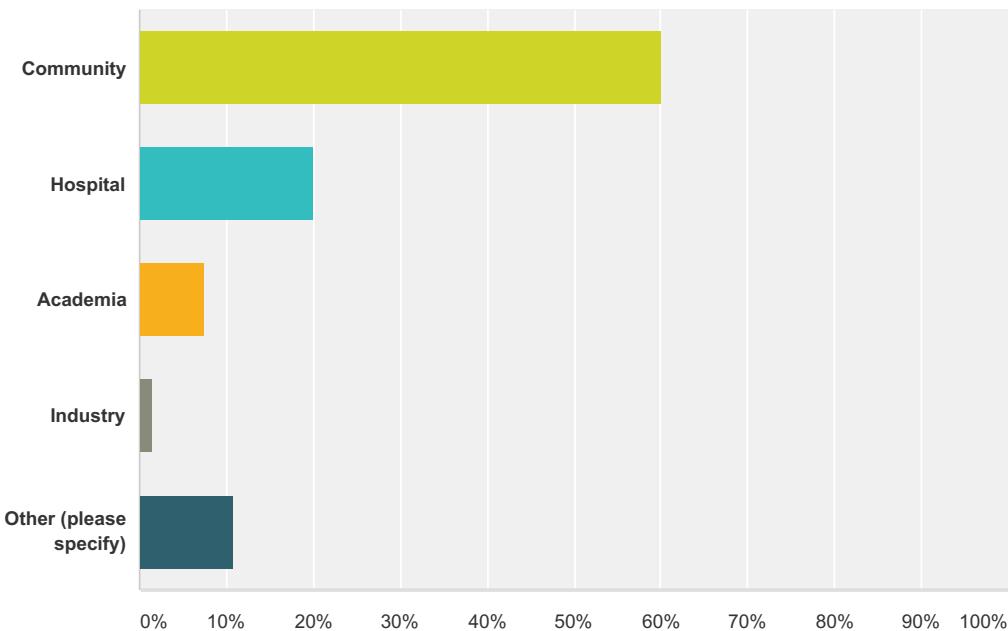
Answered: 971 Skipped: 379



Answer Choices	Responses
Pharmacist	38.31% 372
Preregistration trainee	20.60% 200
Student	38.31% 372
Pharmaceutical scientist	0.72% 7
Retired pharmacist	0.72% 7
Other (please specify)	1.34% 13
Total	971

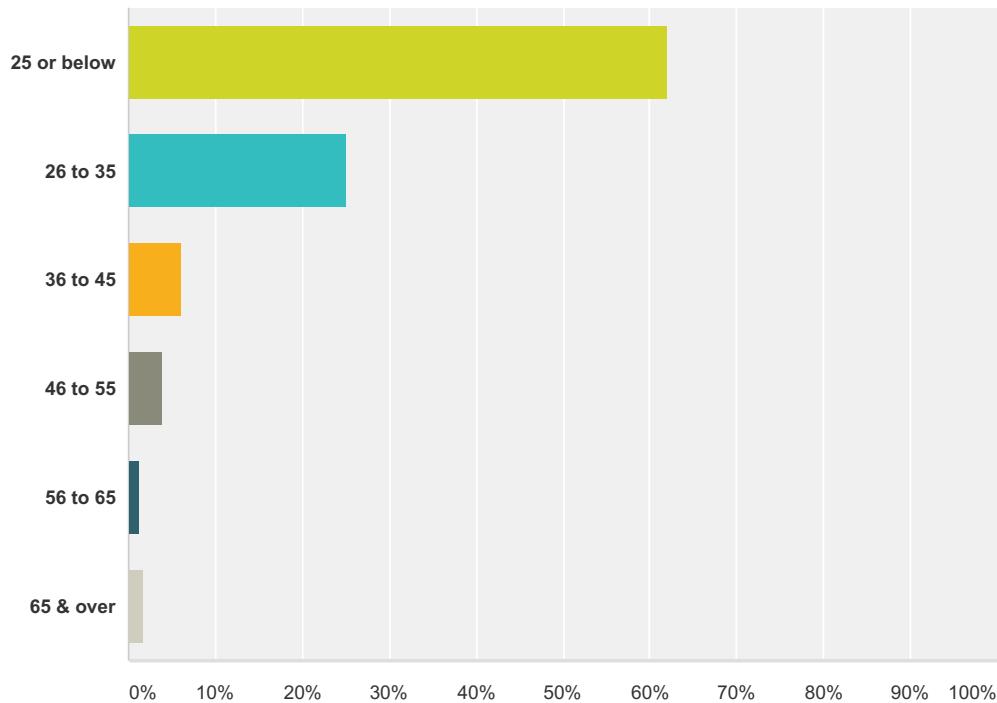
Q14 What sector of pharmacy do you work in?

Answered: 971 Skipped: 379



Q15 Into what age band do you fall?

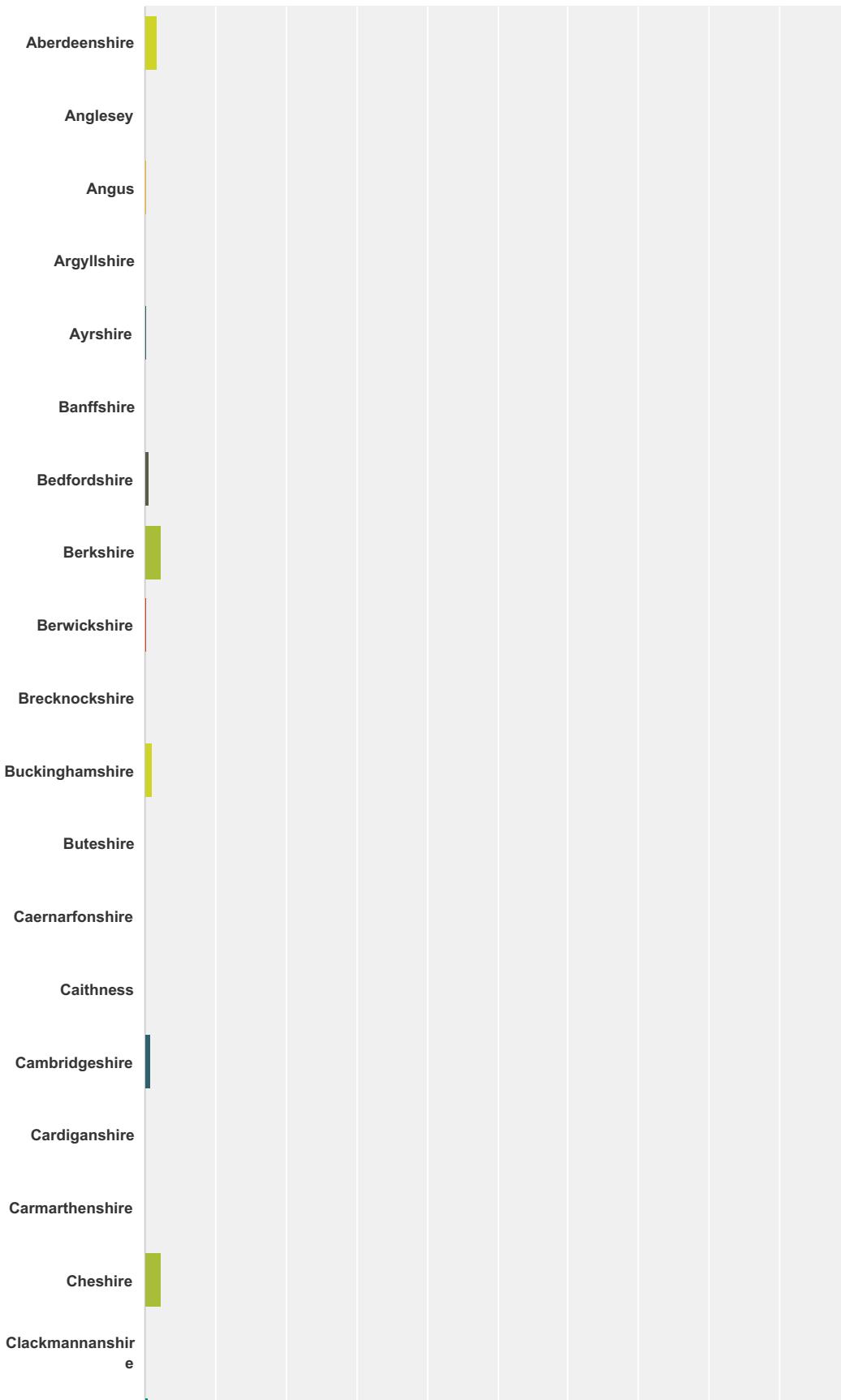
Answered: 971 Skipped: 379



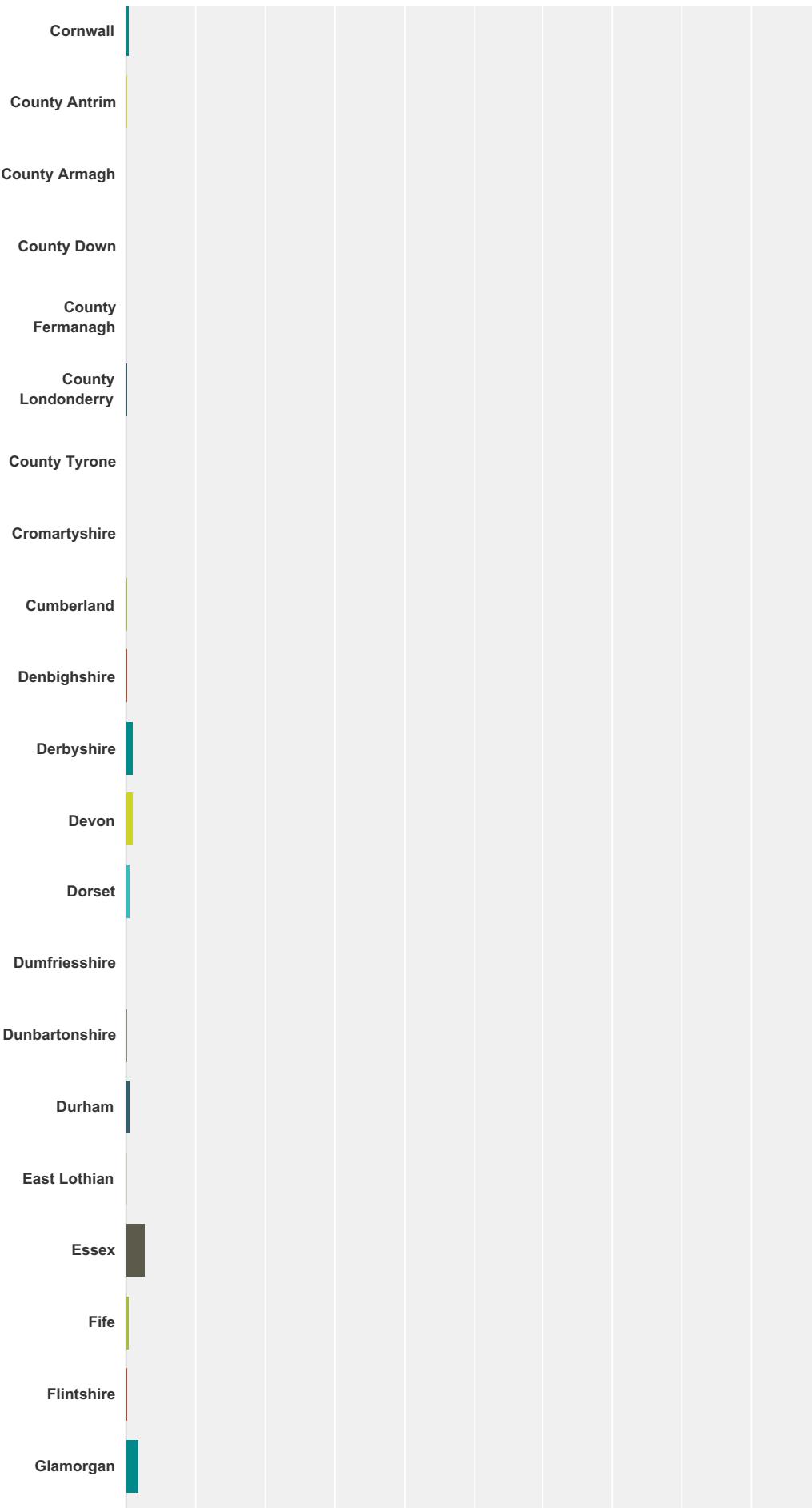
Answer Choices	Responses	
25 or below	62.10%	603
26 to 35	25.03%	243
36 to 45	5.97%	58
46 to 55	3.91%	38
56 to 65	1.34%	13
65 & over	1.65%	16
Total		971

Q16 Which area of the UK do you work in?

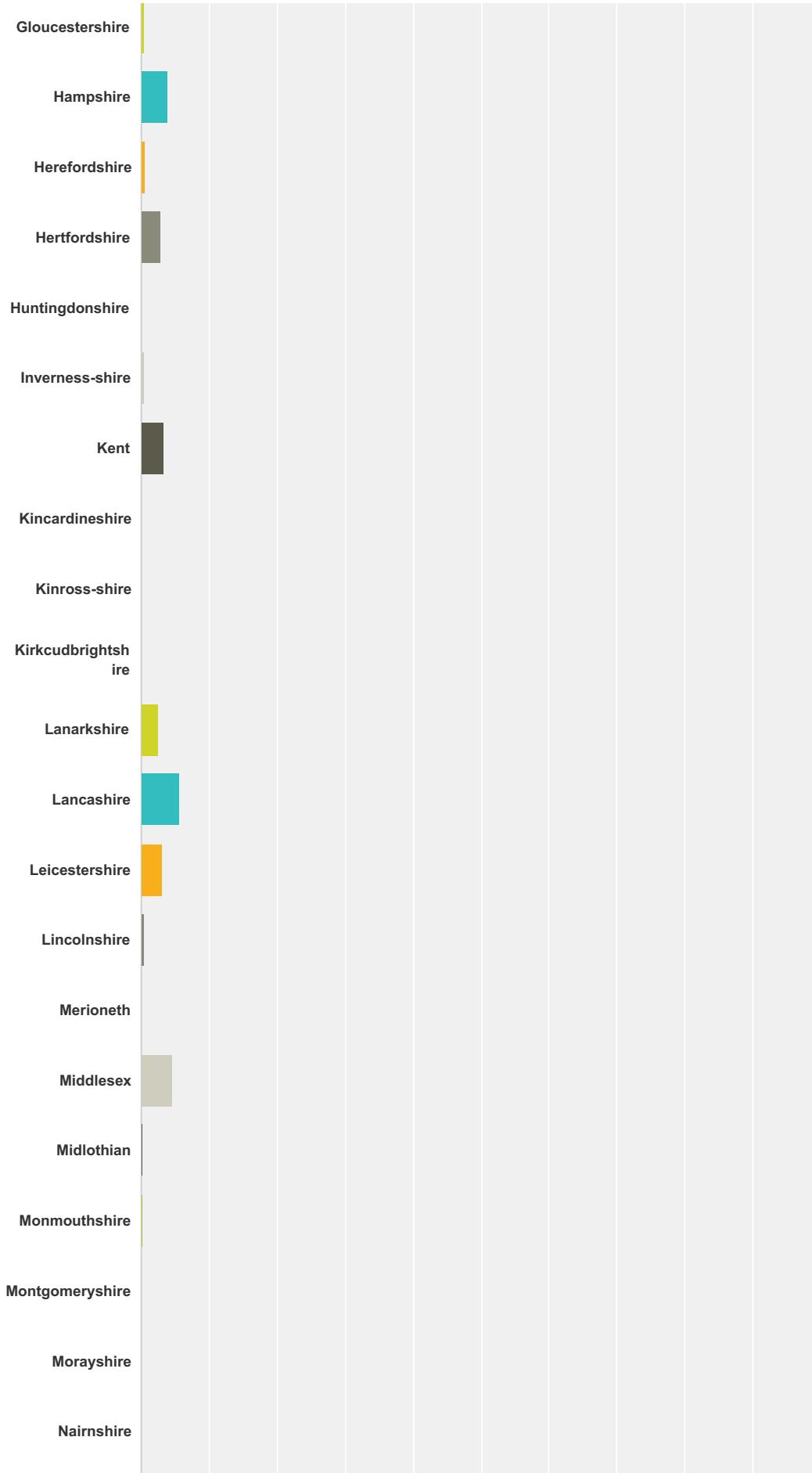
Answered: 971 Skipped: 379



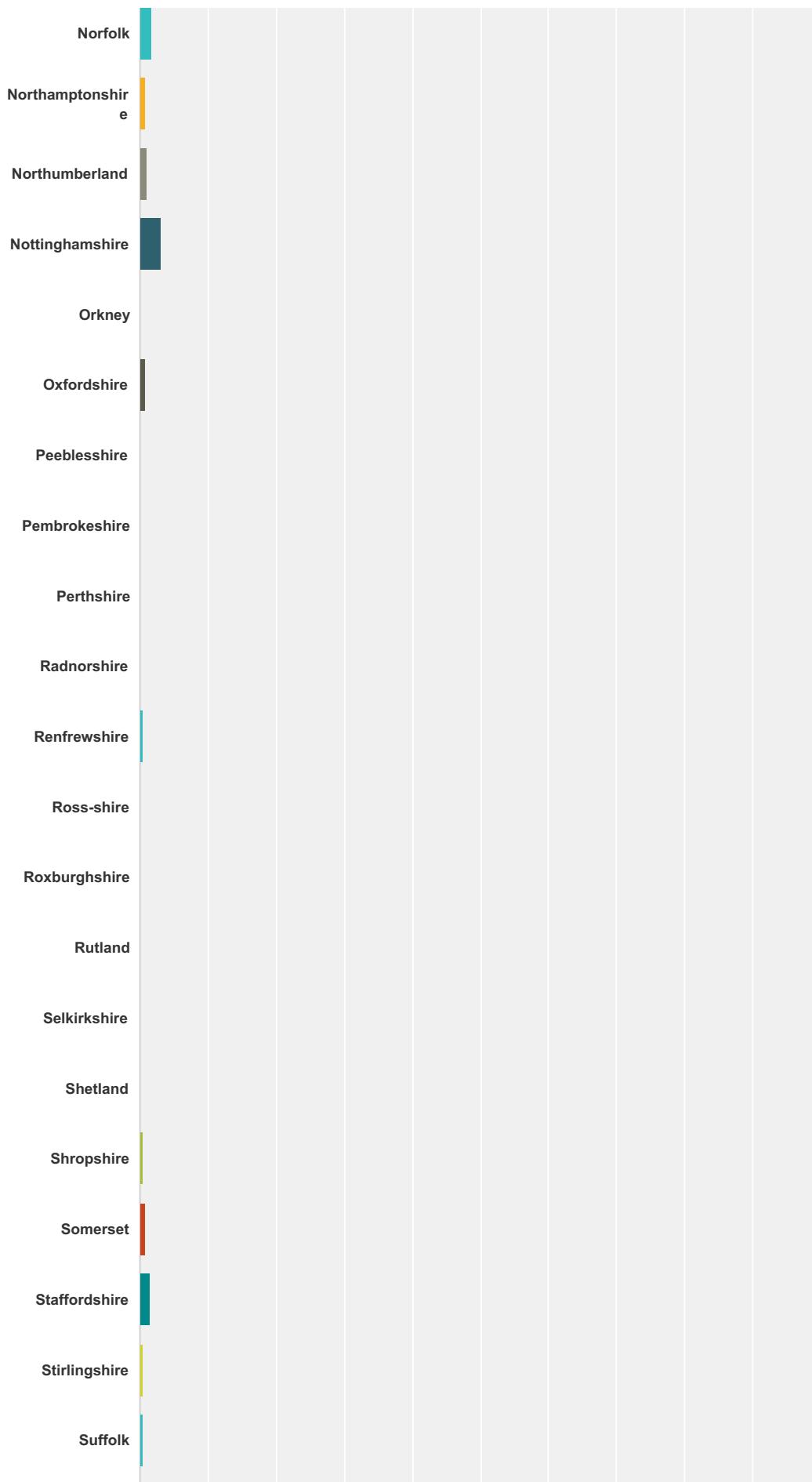
Learning campaign 2016



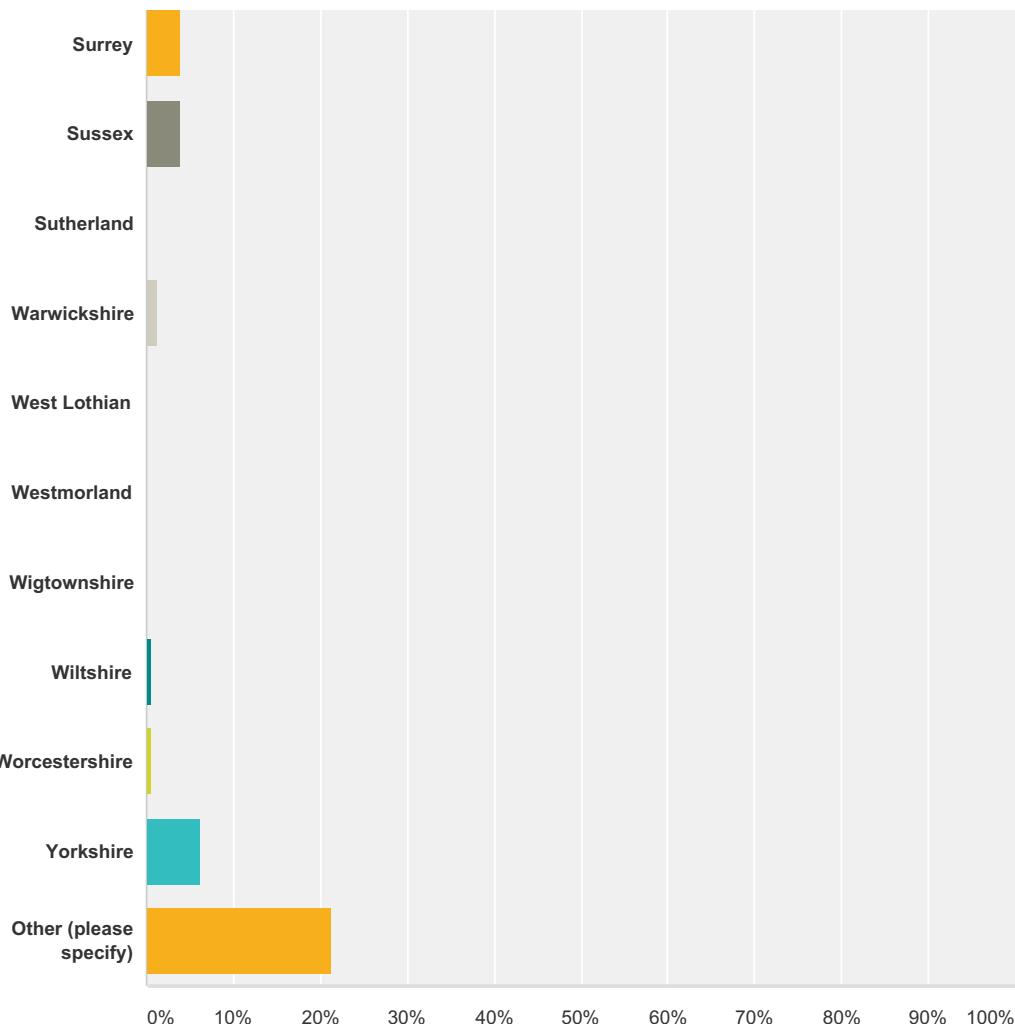
Learning campaign 2016



Learning campaign 2016



Learning campaign 2016



Answer Choices	Responses	
Aberdeenshire	1.75%	17
Anglesey	0.00%	0
Angus	0.31%	3
Argyllshire	0.10%	1
Ayrshire	0.21%	2
Banffshire	0.00%	0
Bedfordshire	0.62%	6
Berkshire	2.27%	22
Berwickshire	0.21%	2
Brecknockshire	0.10%	1
Buckinghamshire	1.13%	11
Buteshire	0.00%	0
Caernarfonshire	0.00%	0

Learning campaign 2016

Caithness	0.00%	0
Cambridgeshire	0.82%	8
Cardiganshire	0.00%	0
Carmarthenshire	0.00%	0
Cheshire	2.37%	23
Clackmannanshire	0.00%	0
Cornwall	0.51%	5
County Antrim	0.21%	2
County Armagh	0.00%	0
County Down	0.00%	0
County Fermanagh	0.00%	0
County Londonderry	0.21%	2
County Tyrone	0.10%	1
Cromartyshire	0.00%	0
Cumberland	0.21%	2
Denbighshire	0.31%	3
Derbyshire	1.13%	11
Devon	1.03%	10
Dorset	0.62%	6
Dumfriesshire	0.10%	1
Dunbartonshire	0.21%	2
Durham	0.62%	6
East Lothian	0.21%	2
Essex	2.78%	27
Fife	0.41%	4
Flintshire	0.31%	3
Glamorgan	1.85%	18
Gloucestershire	0.51%	5
Hampshire	3.91%	38
Herefordshire	0.72%	7
Hertfordshire	2.88%	28
Huntingdonshire	0.00%	0
Inverness-shire	0.41%	4
Kent	3.30%	32

Learning campaign 2016

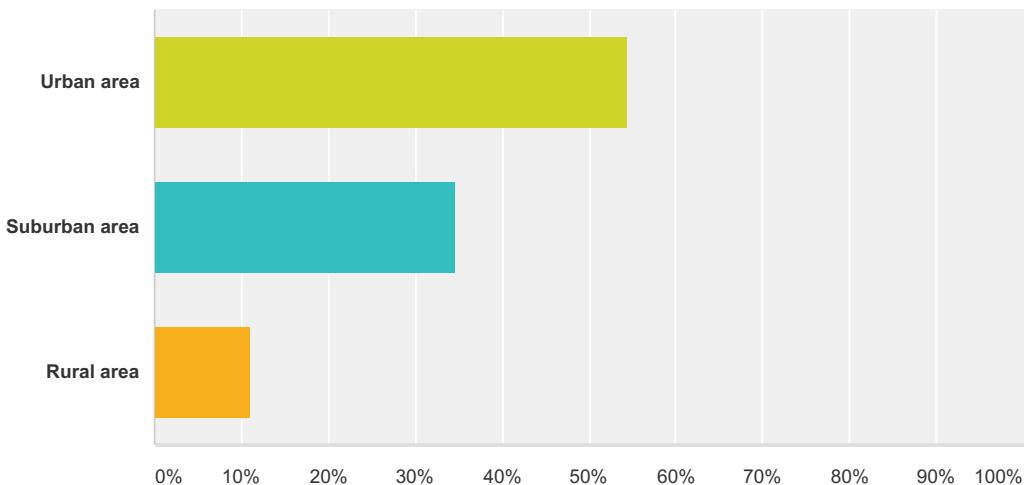
Kincardineshire	0.00%	0
Kinross-shire	0.00%	0
Kirkcudbrightshire	0.00%	0
Lanarkshire	2.47%	24
Lancashire	5.56%	54
Leicestershire	3.09%	30
Lincolnshire	0.51%	5
Merioneth	0.00%	0
Middlesex	4.53%	44
Midlothian	0.31%	3
Monmouthshire	0.21%	2
Montgomeryshire	0.00%	0
Morayshire	0.10%	1
Nairnshire	0.00%	0
Norfolk	1.75%	17
Northamptonshire	0.82%	8
Northumberland	1.03%	10
Nottinghamshire	3.19%	31
Orkney	0.10%	1
Oxfordshire	0.93%	9
Peeblesshire	0.00%	0
Pembrokeshire	0.00%	0
Perthshire	0.10%	1
Radnorshire	0.00%	0
Renfrewshire	0.41%	4
Ross-shire	0.10%	1
Roxburghshire	0.00%	0
Rutland	0.00%	0
Selkirkshire	0.00%	0
Shetland	0.00%	0
Shropshire	0.41%	4
Somerset	0.93%	9
Staffordshire	1.54%	15
Stirlingshire	0.41%	4

Learning campaign 2016

Suffolk	0.41%	4
Surrey	4.02%	39
Sussex	4.02%	39
Sutherland	0.10%	1
Warwickshire	1.34%	13
West Lothian	0.10%	1
Westmorland	0.10%	1
Wigtownshire	0.00%	0
Wiltshire	0.62%	6
Worcestershire	0.72%	7
Yorkshire	6.28%	61
Other (please specify)	21.32%	207
Total		971

Q17 Do you work in a

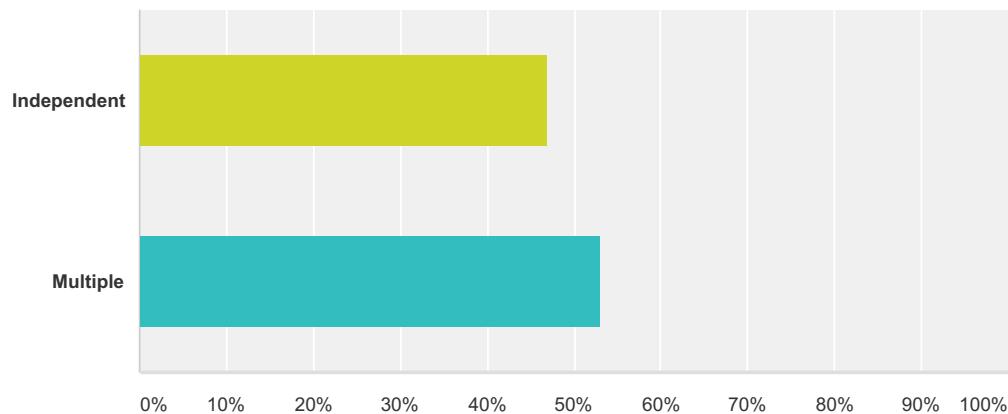
Answered: 581 Skipped: 769



Answer Choices	Responses	
Urban area	54.39%	316
Suburban area	34.60%	201
Rural area	11.02%	64
Total		581

Q18 If you work in a community pharmacy is it

Answered: 581 Skipped: 769



Answer Choices	Responses	
Independent	46.99%	273
Multiple	53.01%	308
Total		581