Managing cold and flu during the COVID-19 pandemic

Cold and flu share some symptoms and, if managed effectively, are often self-limiting and resolve within a couple of weeks in people without pre-existing conditions. However, as winter approaches, given the potential overlap of symptoms with COVID-19, patients may be concerned about the cause. This resource highlights the main differences between the symptoms of colds, flu and COVID-19, to enable pharmacy teams to appropriately advise, treat or refer patients.

PHARMACY CONSULTATIONS



Rule out possible COVID-19 infection

History of current illness

- Date of symptom onset
- Suspect COVID-19 if patient has one of the following symptoms:
 - -High temperature;
 - -New, continuous cough;
 - —Loss or change in smell or taste.¹



Ask: "How suddenly did the symptoms begin?"

Contacts

Determine if the patient has:

- Had contact with known COVID-19 case;
- An immediate family member who is unwell;²



Ask: "Is anyone you live with unwell or has anyone you have had close contact with tested positive for COVID-19 or had symptoms of COVID-19 in the past 14 days?"

Determine whether the patient's symptoms are indicative of COVID-19 or if they are a known contact of a confirmed case (follow Step 2) or if other viral infections such as cold or flu are suspected (see Step 3).





COVID-19 suspected

If the patient has COVID-19 symptoms

Advise them:

- To book a COVID test
 - -www.gov.uk/get-coronavirustest7
 - Call 119 (England, Wales or Northern Ireland) or 0300 303 2713 (Scotland)8;
- That they and their household/ support bubble should self-isolate while awaiting test results7;
- If the patient presented directly to pharmacy, follow NHS standard operating procedure9.

If the patient has been in contact with someone with suspected COVID-19 or who has tested positive

Advise them:

- To self-isolate at home for 14 days from the date of their last contact with that person, even if they are not displaying symptoms²;
- That their household does not need to self-isolate if they do not have symptoms of COVID-19. Follow guidance on social distancing, handwashing and respiratory hygiene²;
- If the patient develops symptoms while self-isolating, they should stay at home for at least ten days from when their symptoms started and arrange a COVID test^{2,7};
- If they do not develop symptoms of COVID-19, testing is not required.



COVID-19 vaccines

As the UK vaccine roll-out begins, pharmacists can keep up-to-date with developments at:

pharmaceutical-journal.com

Other viral infection suspected

If COVID-19 is ruled out, it is important to consider whether the patient has a cold or flu, then to ensure they do not have symptoms that would warrant further investigation before recommending treatment.

Colds

- Symptoms appear gradually;
- Generally, patients feel unwell but can continue daily activities:
- Symptoms typically resolve within 7-14 days3.

Influenza

- Symptoms appear quickly (within a few hours):
- Symptoms in children are similar but. may also include:
 - —Ear pain
 - —Lower activity;
- Generally, patients will feel exhausted and will be too unwell to continue daily activities;
- Symptoms typically resolve within 7–14 days⁴

THE FOLLOWING FACTORS MAY **REQUIRE REFERRAL:**

- Are young or very old (>65 years of age);

- in their sputum;
- Symptoms worsen or there is no



If a patient does self-present with cold or flu symptoms pharmacy teams should ask:

"Have you recently been in contact with someone with the flu?"; "Have you been vaccinated against the flu?"; "How suddenly did your symptoms begin?"; "Are you able to smell and taste as normal?"

Recommend options for effective symptom management

- When appropriate, reassure patients that symptoms are not indicative of COVID-19 and that isolation and testing are not necessary:
- Provide the antimicrobial stewardship message that viral infections are not treated with antibiotics:
- Discuss pharmacological options, including available pharmacy (P) and over the counter (OTC) products and medicines that may help relieve symptoms;
- Recommend that the patient receives the flu vaccine before next year's flu season — explain that contracting it this year does not confer immunity next year.

OUTLINE APPROPRIATE INFECTION CONTROL MEASURES3,4,11









Stay at home



Avoid touching and mouth



Wear a face covering in enclosed spaces

PROVIDE INFORMATION ON SELF-CARE MEASURES





fluid intake



Take time



Stay at home



Pand OTC

Close the consultation

- Check the patient understands and is happy with the management plan;
- Provide the patient with an opportunity to ask questions;
- Reassure the patient they can contact the pharmacy if they have any concerns;
- Remind the patient of normal symptom durations and check they know when to seek further help (e.g. if symptoms worsen or if they experience difficulty breathing).

Pharmacy has been pivotal to the COVID-19 pandemic response and will ensure patients are appropriately managed when they present with a viral infection this winter. Ensuring the entire team are confident about the advice they provide to patients will help ensure best patient outcomes.